

PFGHL SUSTAINABILITY MOVEMENT

Update Nov 2017

WE'RE SILK PRODUCERS!

We're pleased to announce our first phase with an investment in over 500 acres of land for organic silk production, as well that we've officially launched production of our first batch.



Photo by PFGHL

Due to its molecular composition of protein and that it's spun by a moth larvae, silk is a readily biodegradable material as well as a renewable resource, making it sustainable by nature. However, as silk prices and coast line wages are continuing to increase, we focused on three major ideas for our silk production; Environmentalism, Social Responsibility, and Cost Efficiency. After some research, we found that Sichuan, specifically Nanchong, was the best place for us to launch our silk production. Environmentally, it has very suitable weather as the temperature is much more stable in comparison to coast line. Not only with an abundance of land for agriculture, Nanchong is also home to a major tributary of the Yangtze River, the Jialing River. By using Regenerative agriculture principles, digitalization, and efficient process management, we plan not only to decrease the cost of production, but also increase the income of the local farmers. Being the producer for silk at the raw material stage, we can also forgo layers of traders, decreasing the price of silk for brands, and their customers. Our first volume harvest is scheduled for 2019, after which, we aim to achieve European Organic Certification by 2021. Following silk, we plan to bring this concept and our experience forward to explore other materials like cotton, linen, even synthetics.

We sincerely thank you for your continued support and we hope to keep moving forward together.

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